



I am a user-centred and research-driven Product

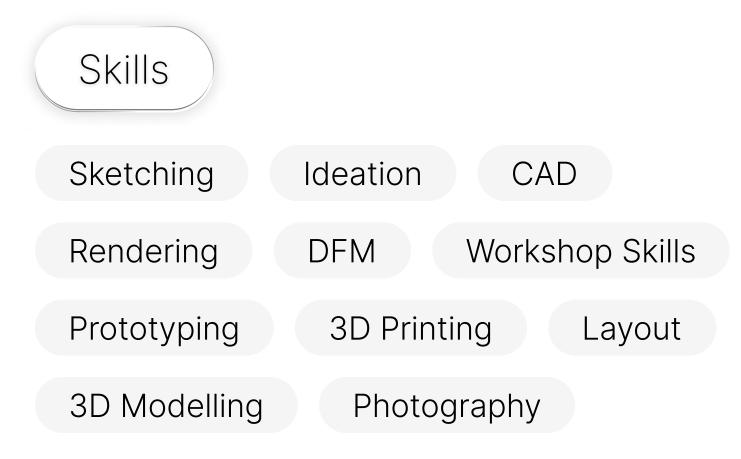
Designer with cross-sector experience in healthcare and precision engineering.

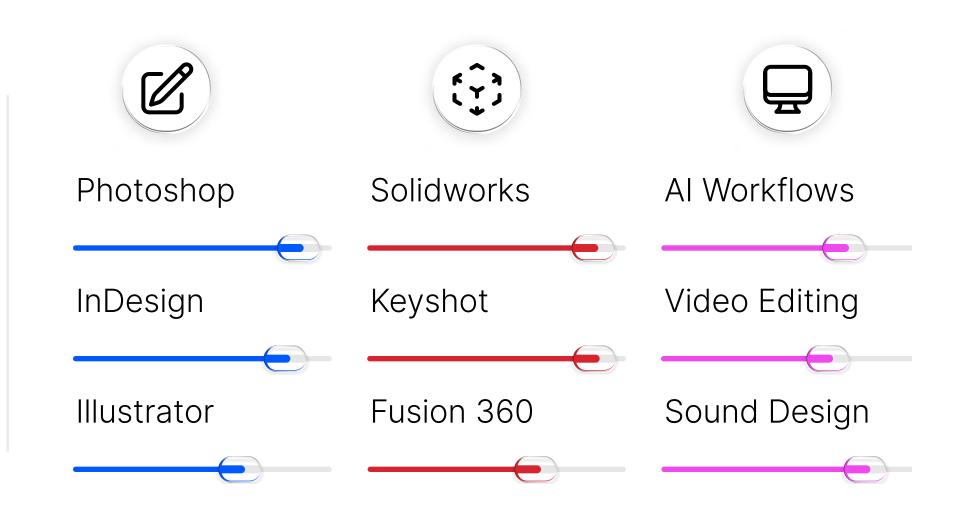
I'm driven, hard-working, and passionate about creating solutions that are both **innovative** and **commercially viable**. I build side projects, explore emerging tech, and stay closely connected to industry through **conferences** and **networking**. My work blends physical product design with a deep interest in **user interaction**, systems thinking, and **real-world impact**.

Professional Experience

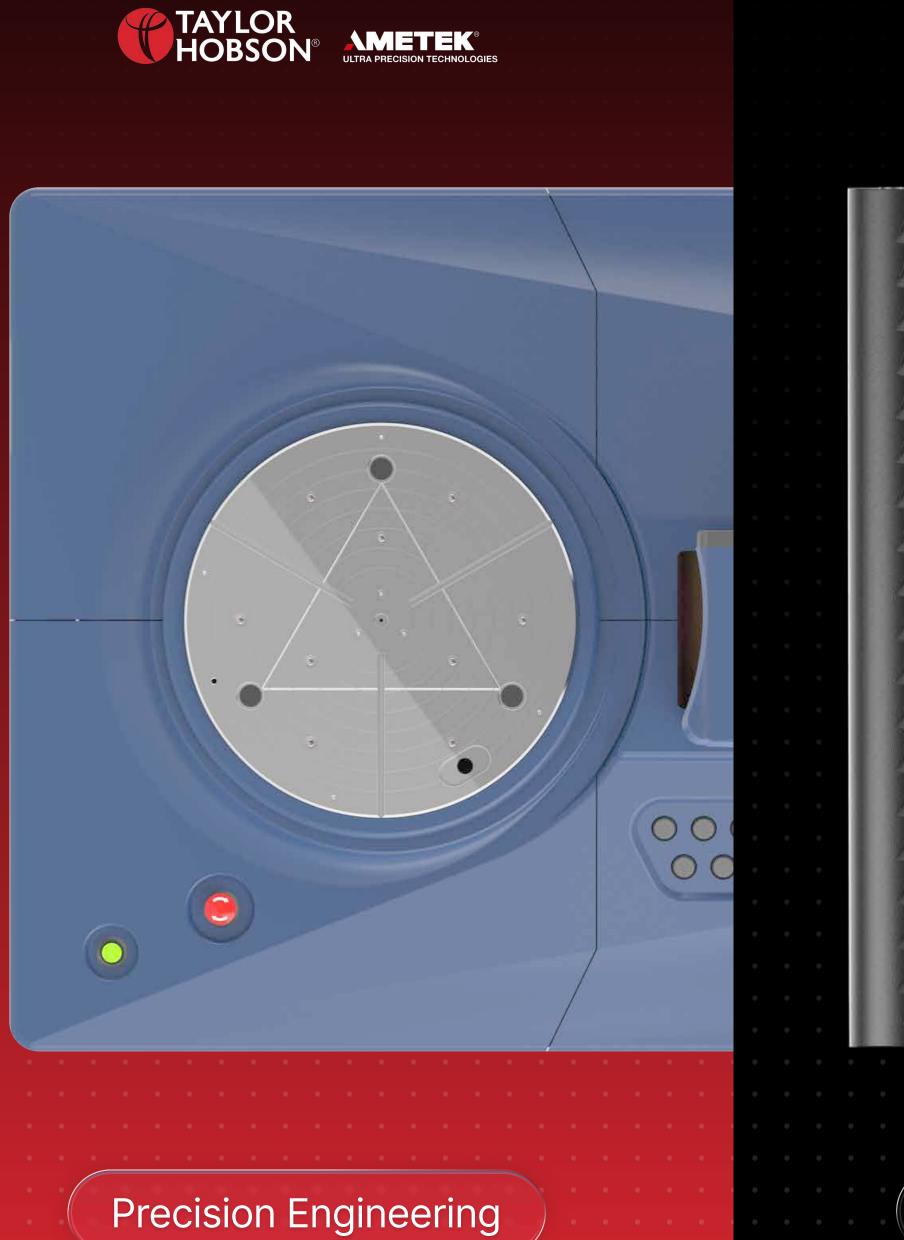
My professional background includes pivotal roles as a **Design Engineer** at **Ametek** (Taylor Hobson), where I led commercial product redesigns and optimized fixture design, and as a **UX/Product Designer** within the **NHS**, where I designed intuitive clinical tools to promote data-driven decisions for clinicians and management. I also have experience in contract SharePoint development for medical centres and PC Technician work for consumers and businesses.

I hold a **BSc** in **Product Design** (IED Accredited) from Nottingham Trent University where I graduated with a 2:1.









Product



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adeScape R4	
Docian RSc SW/	
Design BSc SW	



Dia	betes	Regi	ster		
Popul	lation Siz	ze		BP	• Within Ta
655		5%		528	
					0
Condition Monitoring	>1yr	Poor	Ok	Well	Heartl (in mo
>1yr = more than 1 year since last review	255	92	440	88	Months since / patients rev month

Priority Group	Patients	% of Cohort	Care Pr
High HbA1c (>100)	17	3%	
Anaemia (Haemoglobin <11)	0	0%	
High BP (Systolic >160)	16	2%	
TSH > 5	8	1%	
Sodium <= 133	0	0%	
High Cholesterol (>7)	10	2%	
Renal Impairment (eGFR < 45)	60	9%	
No foot check in the last 12 months	166	25%	

NHS Primary Care







### **Design Engineer**

Responsible for the design and manufacture of high precision measurement intruments

Surtronics®





Led the aesthetic and ergonomic redesign of a flagship metrology instrument to modernise usability and form.



Delivered a complete aesthetic overhaul of handheld measurement devices (DUO and S200), improving design language and visual clarity.





Engineered and refined custom fixturing solutions to support accurate testing and prototyping during product development.





TALYROND° 685 PRO 🐠 📿 🚳

TAYLOR

TAYLOR

**Highlight Project** 

## Talyrond®

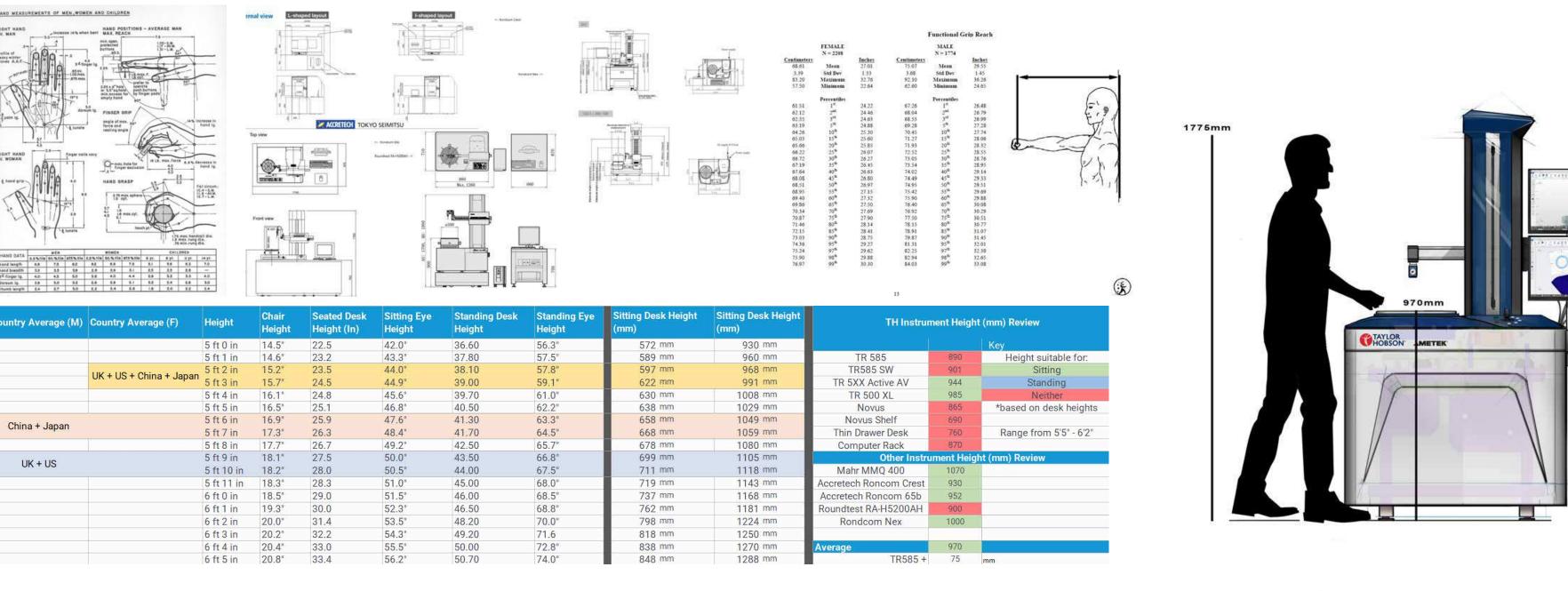
Redesigned a legacy, industry-leading roundness metrology instrument, the **Talyrond®**, optimizing its aesthetics and ergonomics for precision engineering applications across various industries.

### **Research Integration**

User research and feedback were integrated through methods like usability testing, prototyping, and design reviews. Design decisions were further informed by consumer, competitor, and internal research, while concurrently examining and updating existing design languages.

The old design had an outdated aesthetic design and ergonomic issues, including suboptimal height for standing users and a unintuitive button layout.





Country Average (M)	Country Average (F)	Height	Chair Height	Seated Desk Height (In)	Sitting Eye Height	Standing Desk Height	Star Heig
		5 ft 0 in	14.5"	22.5	42.0"	36.60	56.3
		5 ft 1 in	14.6"	23.2	43.3"	37.80	57.5
	UK + US + China + Japan	5 ft 2 in	15.2"	23.5	44.0"	38.10	57.8
	UK + US + China + Japan	5 ft 3 in	15.7"	24.5	44.9"	39.00	59.1
		5 ft 4 in	16.1"	24.8	45.6"	39.70	61.0
		5 ft 5 in	16.5"	25.1	46.8"	40.50	62.2
China + Japan		5 ft 6 in	16.9"	25.9	47.6"	41.30	63.3
China + Japan		5 ft 7 in	17.3"	26.3	48.4"	41.70	64.5
		5 ft 8 in	17.7"	26.7	49.2"	42.50	65.7
UK + US		5 ft 9 in	18.1"	27.5	50.0"	43.50	66.8
04 + 03		5 ft 10 in	18.2"	28.0	50.5"	44.00	67.5
		5 ft 11 in	18.3"	28.3	51.0"	45.00	68.0
		6 ft 0 in	18.5"	29.0	51.5"	46.00	68.5
		6 ft 1 in	19.3"	30.0	52.3"	46.50	68.8
		6 ft 2 in	20.0"	31.4	53.5"	48.20	70.0
		6 ft 3 in	20.2"	32.2	54.3"	49.20	71.6
		6 ft 4 in	20.4"	33.0	55.5"	50.00	72.8
		6 ft 5 in	20.8"	33.4	56.2"	50.70	74.0

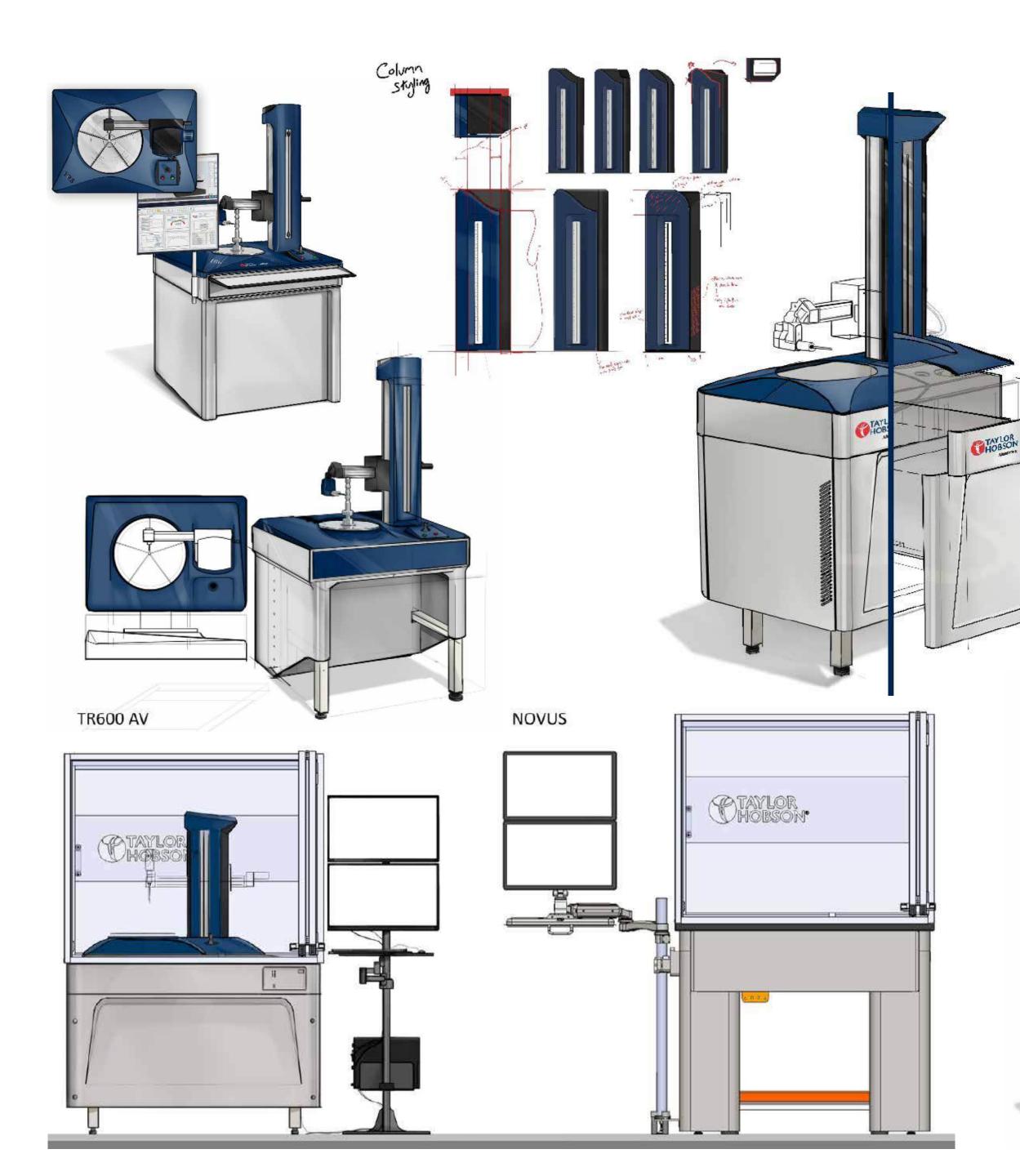
**Review Previous Design** 

Synthesise User, Sales, and Ergonomic Data

**Develop New Concepts** 







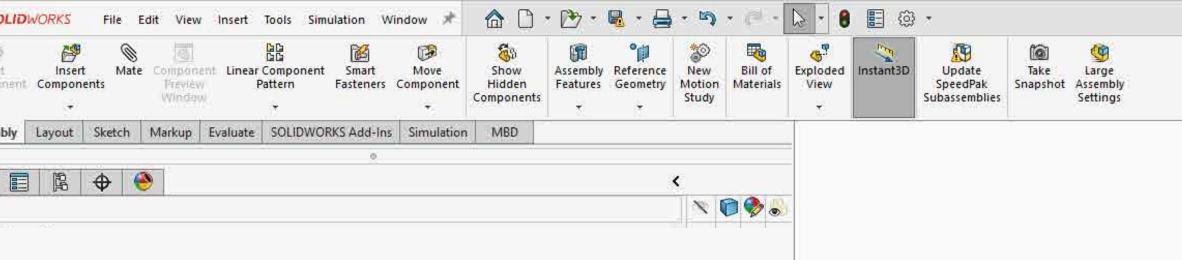
### **The Design Process**

The Talyrond design process involved taking the project from a written brief through to a manufacturable outcome. This included leading weekly design reviews with business development, engineering, and marketing teams to present ideas, designs, and models, and to receive constructive feedback, often in collaboration with external engineering partners in Canada.

Digital shaded sketches were used as they were easier to interpret and received more comprehensive feedback, and could be shared easily on online meetings.

TATLOR





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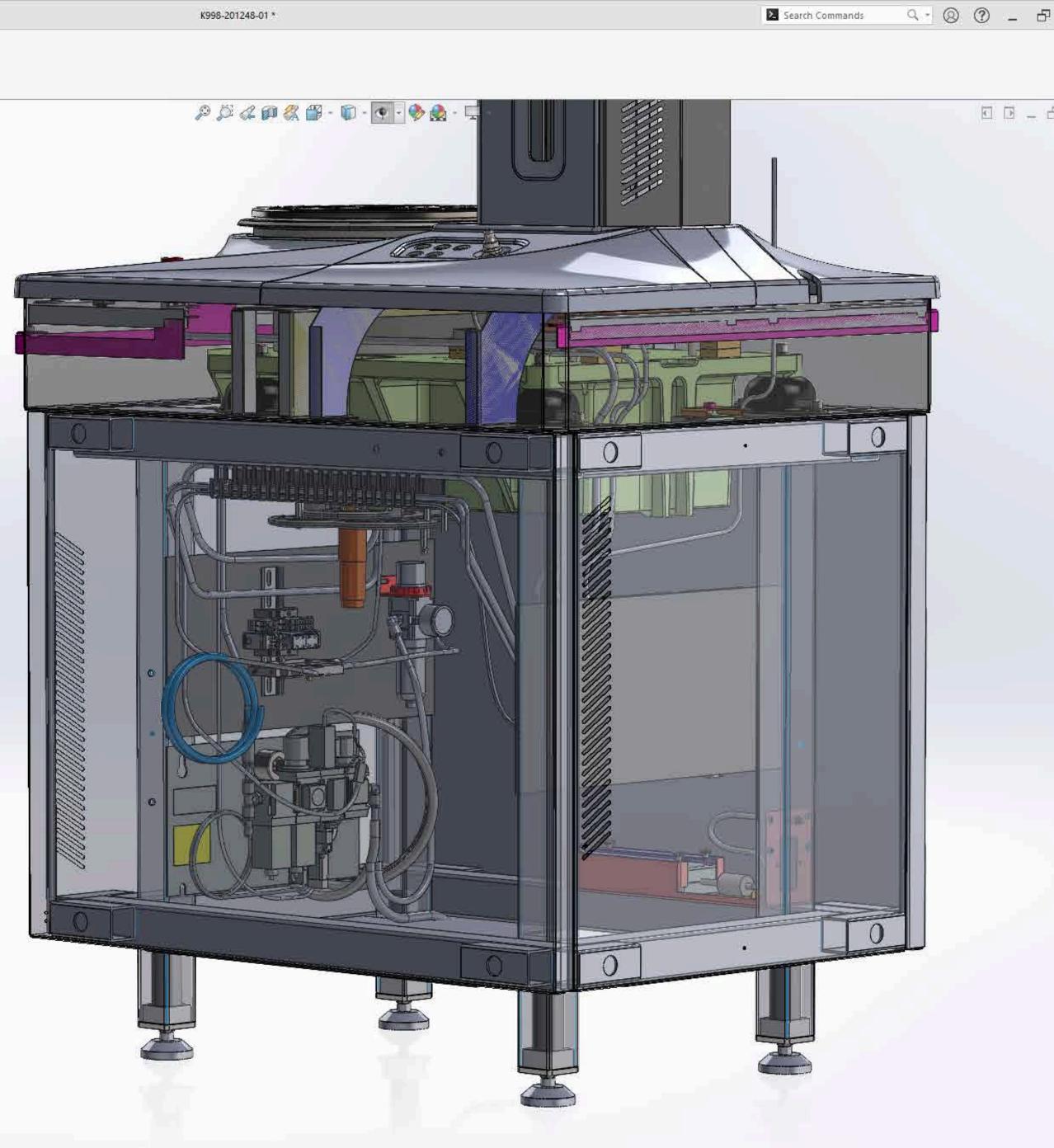
### **SolidWorks**

The Talyrond project involved working extensively in complex SolidWorks assemblies, necessitating meticulous documentation to ensure design integrity and manufacturability. This collaborative process relied on effective product data management principles and version control, essential when coordinating with cross-functional and international teams.

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I created initial concepts and then version controlled CAD models inside SolidWorks after a series of design reviews over a month.

Model 3D Views Motion Study 1 269-01<1>/47-202210<4>



MMGS -

000 ♦ The design focuses the spindle by using a concentric design pattern, blending precision edges with a curved form to maintain the product TALYROND° 685 PRO 🕕 💭 🎲 lines' curved design language. TAYLOR 

TAYLOR HOBSON

### The Outcome

**User Interaction** 

Ergonomics

The Talyrond project resulted in a modernized product line with optimized aesthetics that update the brand language, whilst retaining product line continuity.

It also provided improved ergonomics, featuring a revised height and a more functional button layout. This design was successfully brought from its initial brief to a manufacturable outcome, which involved the comprehensive handover of technical specifications and design files to the production teams, often in collaboration with external engineering partners, facilitating the manufacture of finished items for clients.

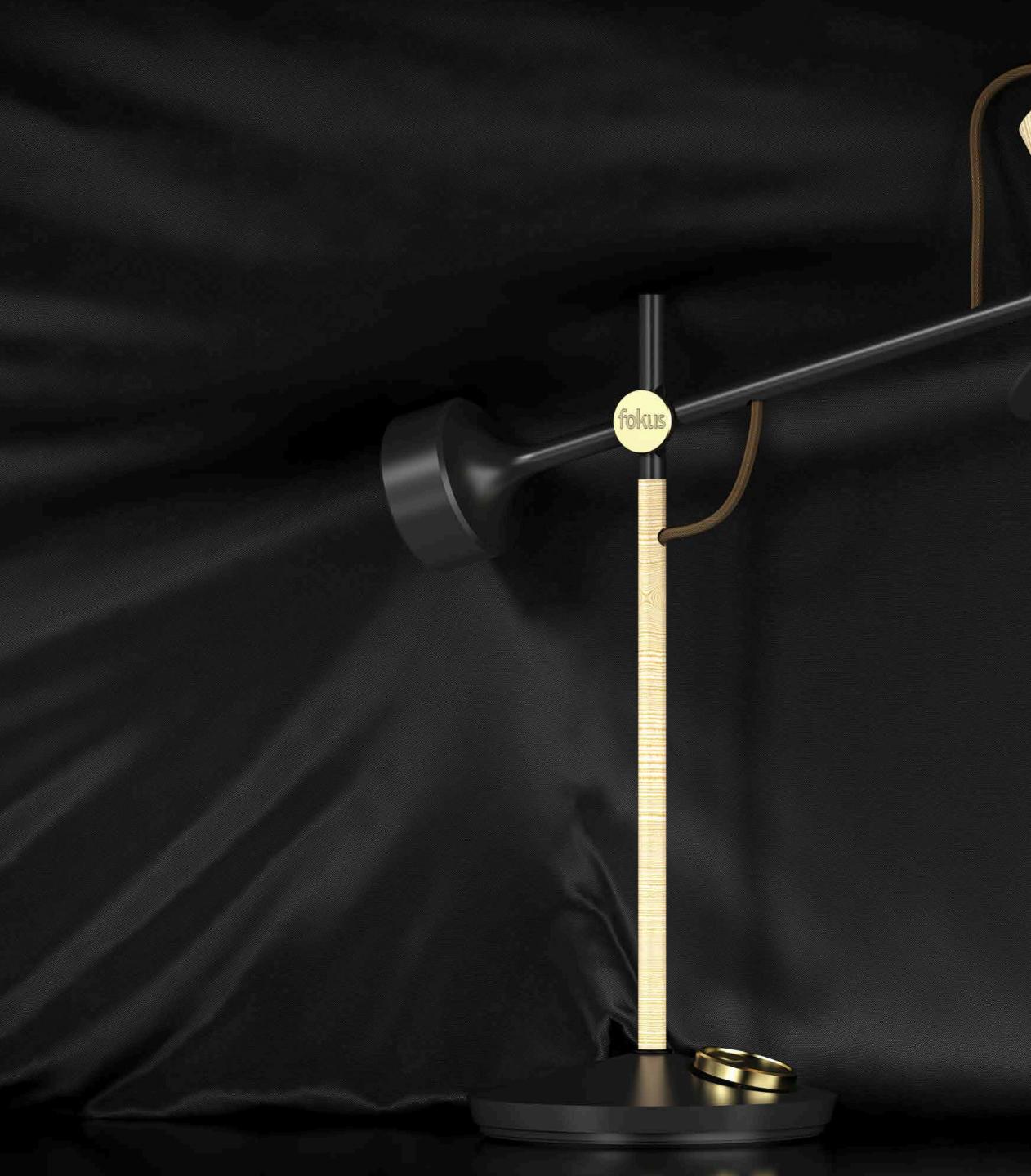


### **Product Design BSc**

Completed a BSc in Product Design, focusing on user-centred design, industrial design, and developing commercially viable solutions across the full product lifecycle.





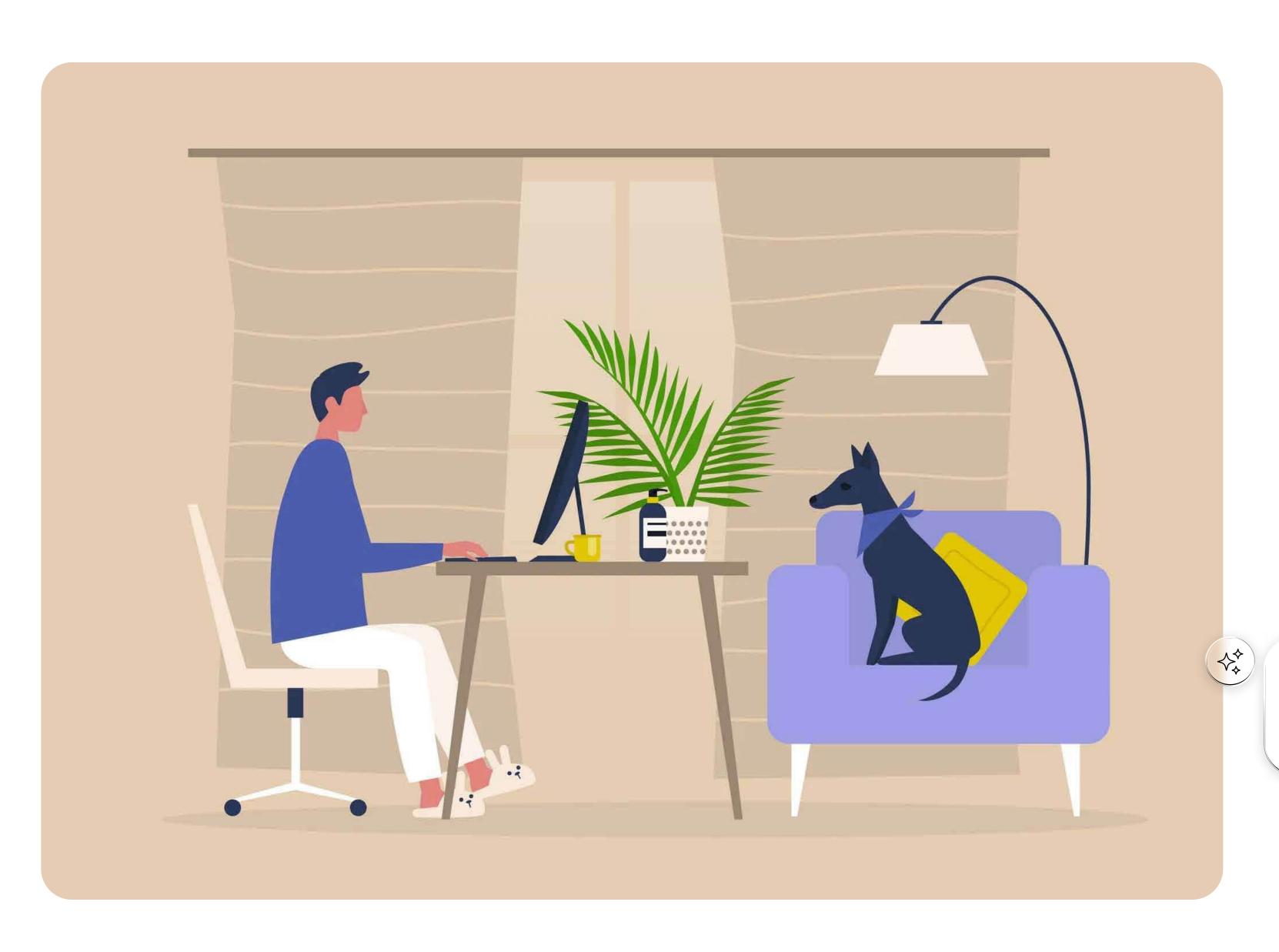




Highlight Project

## Fokus One

A desk lamp designed to explore worklife balance, transitioning between a task light and an accent light by simply attaching and removing its shade.

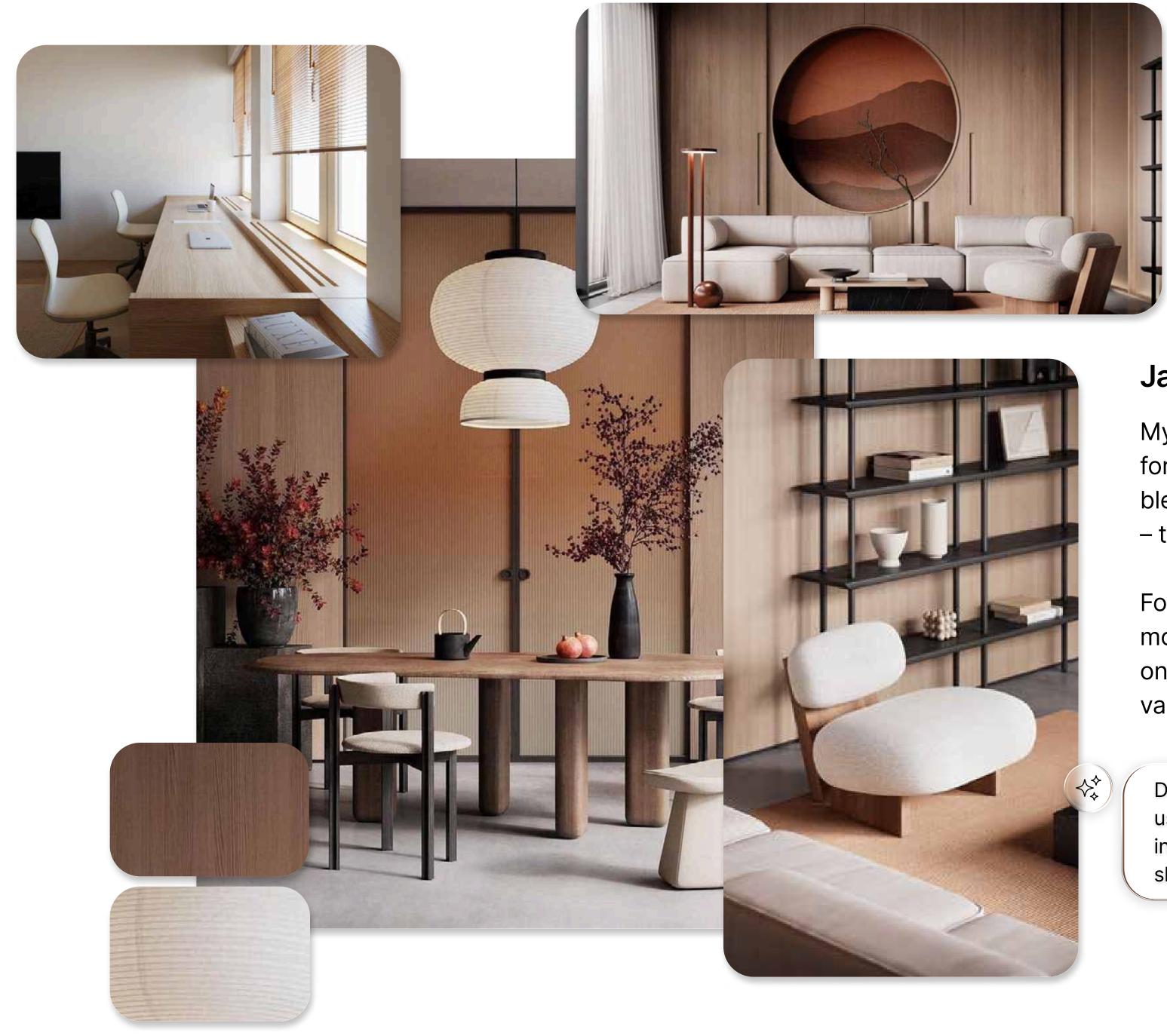


### **Bridging Work and Life**

This project addresses the evolving home office environment by designing the Fokus Desk Lamp. It seamlessly transitions between a task light for work and an ambient light for relaxation, adapting to diverse user needs throughout the day.

The core vision was to create a single, elegant product that enhances both functionality and aesthetics in multi-purpose living spaces, reflecting the increasing prevalence of working from home.

This initial phase involved extensive secondary research and conceptual ideation to define the problem space, with further research to establish market direction.



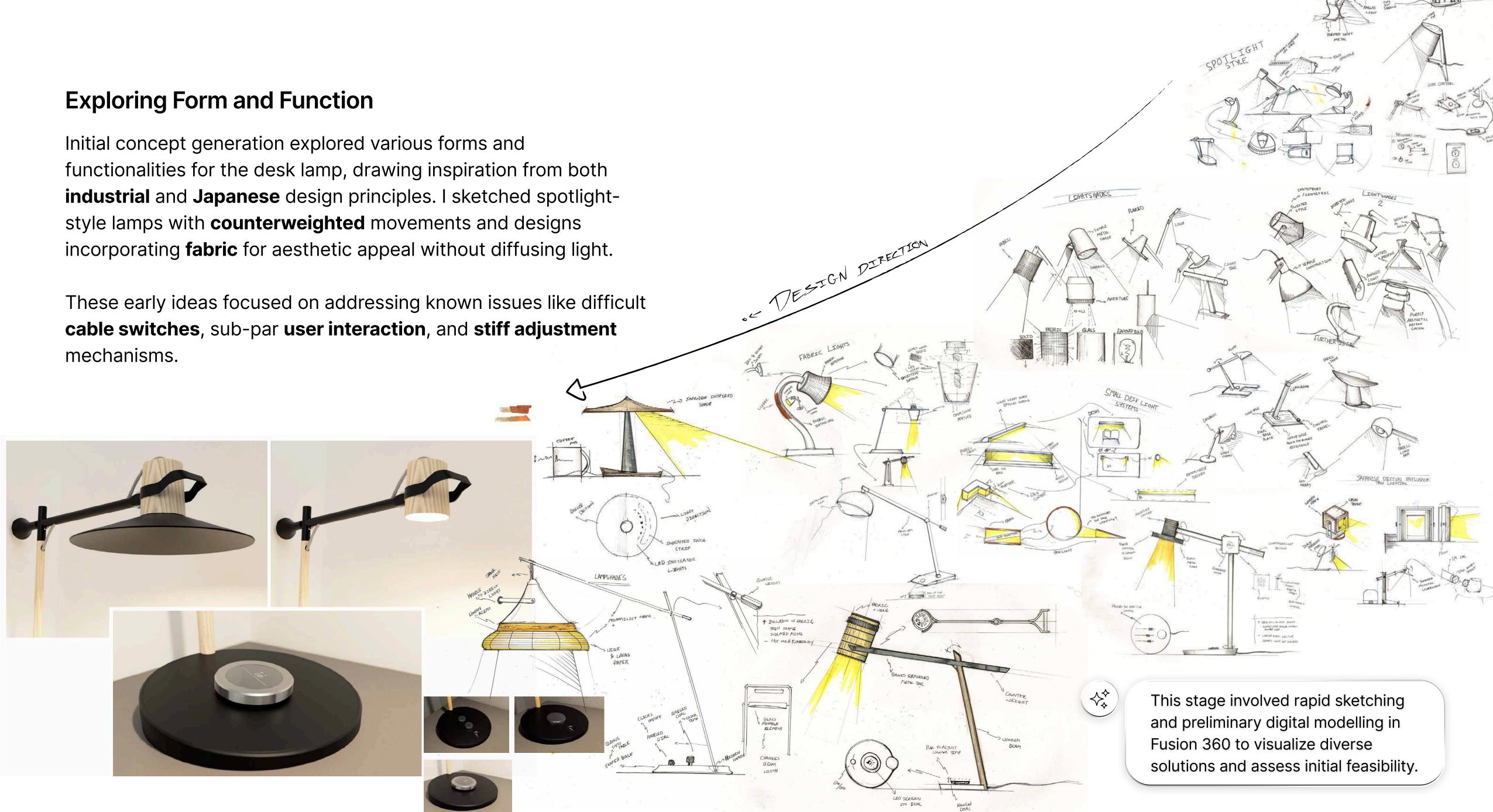
### Japandi Aesthetics & User Needs

My design was guided by user research, highlighting the need for adaptable lighting. I adopted the "Japandi" aesthetic – a blend of Scandinavian minimalism and Japanese craftsmanship – to achieve both functionality and artistry.

Focus groups revealed key user preferences: effortless movement for light positioning, intuitive on-device controls (not on cables), and adjustable brightness and color temperature for various tasks and moods.

Direct engagement with potential users through focus groups provided invaluable qualitative insights that shaped the design direction.





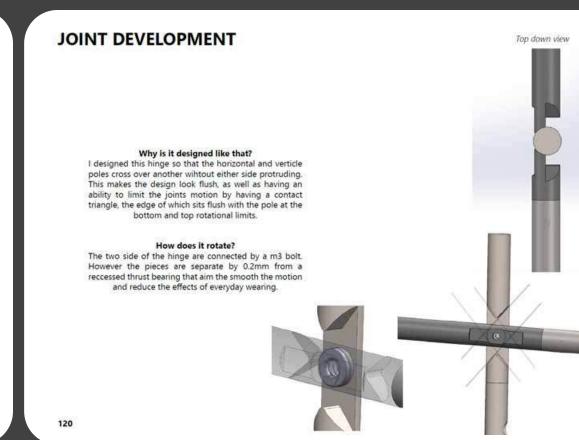
### **Thoughtful Engineering**

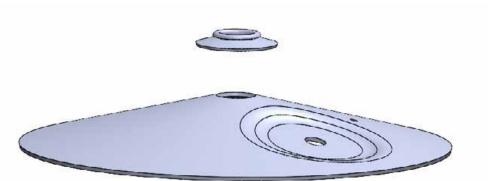
The Fokus Desk Lamp features a counterweighted arm for effortless, precise light adjustments, overcoming issues with stiff lamps. Its detachable shade allows quick shifts between direct task lighting and diffused ambient light.

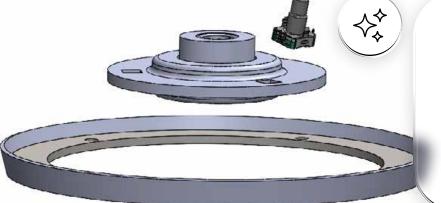
Integrated LED technology provides energyefficient, customizable illumination, with adjustable color temperature from warm to cool. Controls are conveniently located on the device for intuitive user interaction.



#### **COUNTERWEIGHT TUNING** m = Fd so F = m/dCurrent Mass = 1912g With Shade Without Shade I want an in between mass so the counterweight is useful in Moment = (0.817x9.81)x0.255 Moment = (0.196x9.81)x0.255 both configurations. Moment = 2.04 Moment = 0.49 Target Mass = 1115g To balance moment: To balance moment: THE DAY LASS After making the part 20mm F = m/dF = m/dshorter I reached the target / Force = 2.04/0.115 Force = 0.49/0.115 F = 17.74N = Mg F = 4.26N = Mg mass THE DWG MARK Mass = 1.8kg Mass = 0.43kg New part mass = 1115.3g

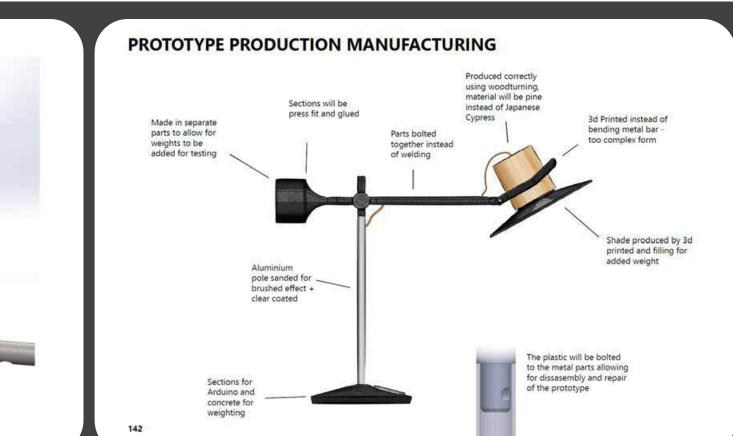






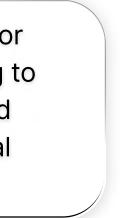
I utilized SolidWorks for detailed 3D modelling to develop, simulate, and refine these functional elements.





#### COSTING OVERVIEW

NO.	PART NUMBER	MANUFACTURING	Material	Weight	QIY,	£
1	BaseBottomCone	Sheet Metal Cutting + Metal Spinning + Welding	Plain Carbon Steel	59,16	1	12.23
2	BaseTopCone	Sheet Metal Cutting, Metal Spinning, Welding	Plain Carbon Steel	241.81	1	11.30
3	BoitPlate	CNC Machining, Thread Tapping	Material <not specified=""></not>	28.77	1	6.5
4	Bearing				t	7,48
5	BaseBearing22mmDepth	78 - 59 - 59 - 59		CARAN	1	11.20
6	PlassticBase	Injection Moulding	PET	79.77	1	6,30
7	EC11-THT-1.SF				1	1,45
8	BoltRingBase	Metal Sheet Cutting	Plain Carbon Steel	140.76	1	35
9	Rubber Base Ring	Injection Moulding	Rubber	12.67	1	1.20
10	Rubber Gasket	the second se			1	1.30
11	VertPole	Cutting to Sze, Drilling, Thread Tapping	AISI 321 Annealed Stainless Steel (SS)	76.91	1	8.2
12	JointHorizontal	5 AXIS CNC	AISI 316 Annealed Stainless Steel Bar (SS)	70.91	T	22
13	JointVertical	5 AXIS CNC	AISI 315 Annealed Stainless Steel Bar (SS)	68.06	1	23.10
14	JointBearing				1	7,40
15	HorizontalPole	Cut To Length, Drilling, Thread Tapping	AISI 321 Annealed Stainless Steel (55)	Mass	1	6.80
16	Counterweight	Metal Lathe Machining, Thread Cutting	Plain Carbon Steel	1115.30	<u> </u>	35
17	WoodenShadeProduction	Woodturning, Drilling	Pine	69.64	1	13.34
18	JointHandle	5 AXIS CNC	Plain Carbon Steel	17.37	1	12
19	HandleProductionRight	Cut and Bent from Steel Bar	Plain Carbon Steel	36.83	1	8
20	HandleProductionLeff	Cutting and Bending Metal Bar	Plain Carbon Steel	36.63	1	8
21	HandleProductionConnect	5 AXIS CNC	Plain Carbon Steel	12.03	3E	6.55
22	Steel Ring Lampshade	CNC Miling	Plain Carbon Steel	24.17	1	3.5
23	5diax2mmMagnet	- 100 00000000000		2009/02	12	5
24	SpunMetalShade	Sheet Metal Cutting, Metal Spinning, Welding	Plain Carbon Steel	617.33	1	31.23
25	Metal Shade Plate	CNC Machining	Plain Carbon Steel	10.52	1	10
26	EncoderDial	CNC Milling, Knutled Finish	AlSi 321 Annealed Stainless Steel (SS)	86.98	1	4,60
27	3x8.9mm DowelPin		11 00000 II		4	0.80
28	M4GrubScrew				3	0.6
29	DiaM3	Metal Lathe Machining, Thread Cutting	AlSI 321 Annealed Stainless Steel (SS)	25.18	1	6.40
30	BS EN ISO 10642 - M3 × 10 - 105				T	1.20



## SEPARATING WORK AND

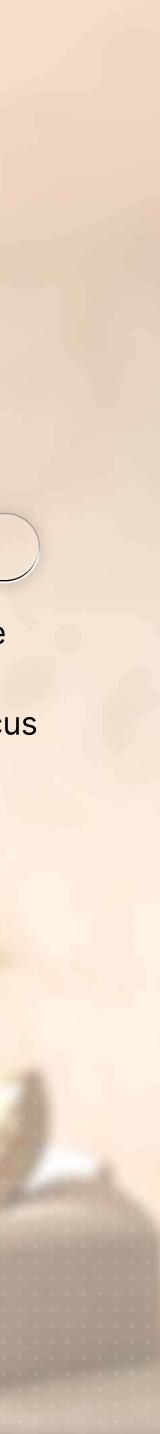
### **The Outcome**

LIFE

Natural Lighting

Work-from-home

Central to Fokus was a commitment to quality and tactile details. The final design and was crafted using materials like steel and Japanese Cedar, reflecting the Japandi focus on natural elements. Using metal spinning for the unique shade geometry and industrial wood turning for wooden components, ensuring both design feasibility and production quality.

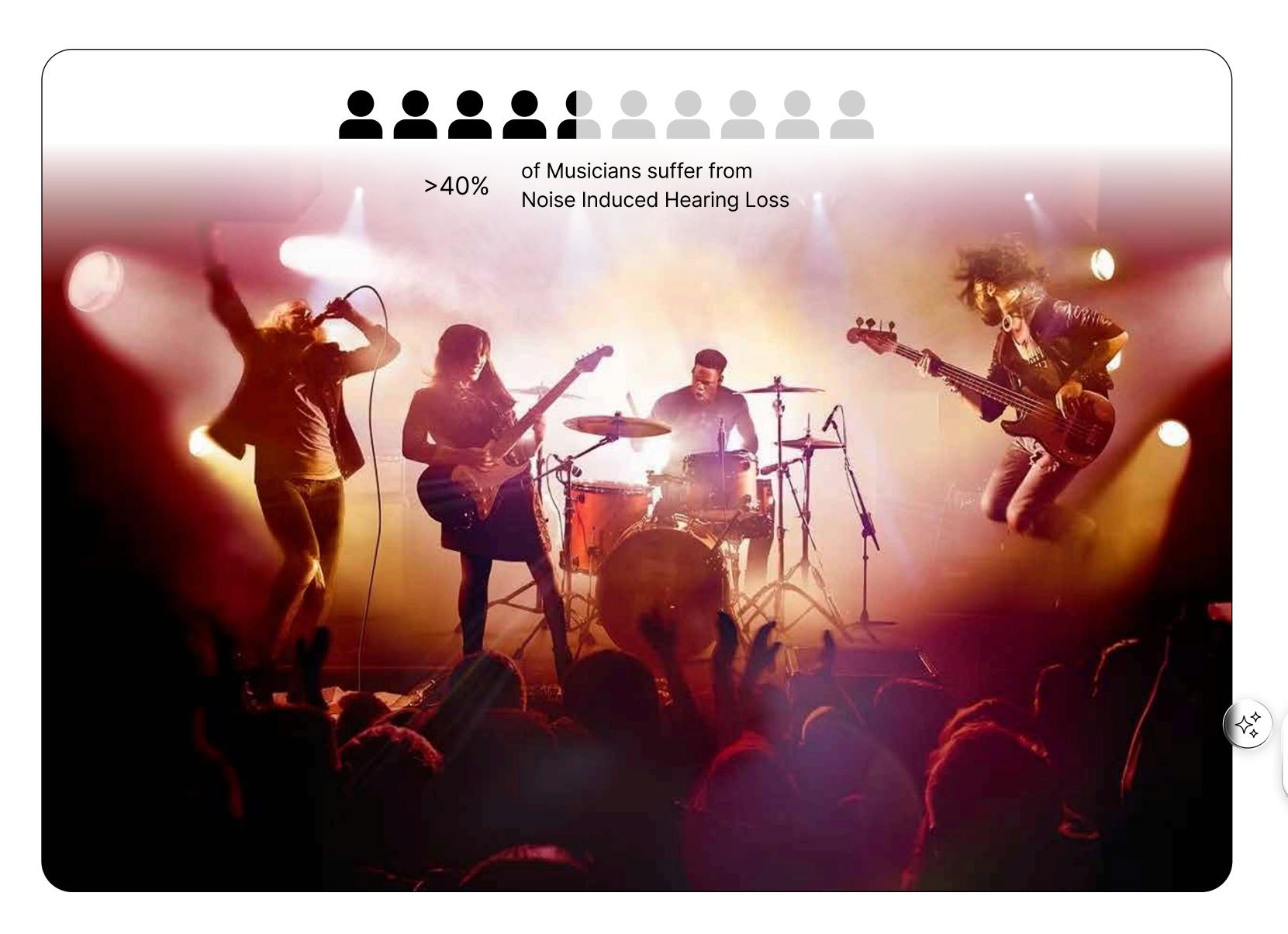






## StageScape R4

A sound level monitoring system for live music environments, designed to provide accurate sound level information and reduce hearing loss through an easy-to-use software interface.



### **Preventing Hearing Loss**

The StageScape project addresses the critical issue of Noise-Induced Hearing Loss (NIHL) among professional musicians, a direct result of excessive noise exposure during live performances and practices.

With over 40% of musicians experiencing NIHL, and legal rulings highlighting the industry's responsibility to monitor noise levels, there's a clear need for a preventative solution. StageScape aims to provide sound engineers with accurate, real-time stage sound level information, mitigating "volume wars" and enabling a safer performance environment.

This initial phase focused on extensive research into the problem of NIHL in live music, its physical implications, and current industry practices.



### **Extensive Public Surverys**

#### w long do you usually play for at a time when practicing? (in 00 D Ca Cop Yes No. Parterne r part ggs Under 2 26.30 90.40 40.50 50.40 60.70 50.4 0-10 10.20 20-40 40-60 +10 Copy Do you play an instrument? Where do you do you usually play? (tick one or more) Cop How often do you play in a live context? Cop Onco a weak Every other week Onco a marity Onco a marity Leve than once a mont Classical concerts - 1 (5.85 Sound Miring Production w long do you usually play for at a time when performing live? (in 🛛 🗍 👓 If 'yes' then what is your main inst C Cop Which of the following do you useally to hear yourself whilst playing 🛛 📮 🕻 omething else please specify. ive? If you use a 0.15 10-2 20-4 40-0 >55 On stope spinaiwers In ser teorilions of beadphe Indexments over sound Both A musicians are almost 4x more likely to develop hearing loss than 🛛 📋 🖙 How much would you pay for a device that does this and sends the Which of the following do you usually to hear yourself whilet D Lon on-musicians. How does this make you feel esults to the health app on your phone? practicing? If you use something else please specify Speaker In ear mochans or headphone Instruments own sound State exceders £0-30 £0-30 £00-60 £00-70 £35-100 £100+ Enustated When you can't hear yourself clearly when performing live, what is 👘 🚺 🕬 Copy did you find this survey? Are you more or less inclined to spend money on preventing hearing your normal reaction? loss after being presented with this fact? Turning up your in ear monitor or dispare nonline volume Ans the person numming source to change your ima mail portormance Learer if and change if for your not sorright Money samp time ables hand mandoos or the Inclined Inclinent Less inclined Not inclined Internet at all Have you heard of noise-induced hearing loss? (Hearing loss from 👘 😡 🕬 device existed to keep track of your listening levels whilst playing. prolonged exposure to loud noise) and could provide personalised suggestions to help preven induced hearing loss, would this be of interest to

### Sound Level Monitoring Experts

#### Primary Research

views - Industry Expert

Dr Adam Hill runs the MSc Audio Engineering program at the University of Derby, is the chair of the Audio Engineering Society (AES) Technical Committee on Acoustics and Sound Reinforcement, and a member of the WHO technical working group for the development of the Global Standard for Safe Listening Venues.

#### Current sound level regulation

I asked if Dr Hill was "aware of any kind of regulations for on stage sound monitoring", to hich he responded that "if they're at work, it's the occupational noise regulation that should be followed", referring to the "The Control of Noise at Work Regulations 2005

Then mentioning that, in his conversations with the professionals responsible for this act, he found these regulations are "essentially unenforceable and said essentially it's probably not fit for purpose for musicians".

#### Vould it work?

"The technology there in principle, but in terms of products, it hasn't been implemented in a commercially available product".

He shared that, when talking to manufacturers of these products, "they're aware of it, they're thinking about it, they haven't done it".

Dr Hill pointed out that the reading wouldn't be accurate enough to separate instrumen out of, however, a direct connection to the mixing desk could solve this. On reflection this mit the adoption of this product in smaller venues with lower end mixing desks as they might not have the necessary connections.

"Your target market has to be that (smaller venues) because that's where it could gain the nost traction if the price point is right, and if it's easy.

He also remarked that "It's one of those things that it has to work first time. If it doesn't work first time, then then they're not interested. It's too difficult "

oughts on software tools for sound engineers

Dr Hill explained that in his experience "software tools are amazing, and they're ndispensable these days".

When Lasked if Lshould develop a custom hardware to display this information Dr Hil replied it would "be better if all sound engineers have to do is download an app and then connect to your system, rather than have a new piece of hardware"

#### Primary Research

Interviews - Industry Expert

Jon Burton, now lecturing for the BSc Sound, Light and Live Event Engineering course at the University of Derby, has almost 35 years of experience as a live sound engineer. He vas selected for his expertise, experience with live sound equipment, and comprehensiv understanding of the needs of live sound engineers

#### **Design Consideration**

John Burton described how the current concept would have difficulties bein placed on a live stage close to musicians, as it would need to"inconspicuous"

lained that "In the smaller venues, you could hang the microphone down from the ceiling" as the "The way sound decays over distance is fairly predictable" and said the author could make "fairly accurate" assumptions the sound pressure level where the performer is. However, I found that this approach wouldn't be feasable for most smaller venues which don't have ceiling fixings

#### How to make it work

Jon agreed that a heat map style approach to laying out the sound level information would be the best approach. This way the user can read the sound pressure level (dB) where performers are standing.

#### From a sound engineers perspective

Jon remarked that the theoretical concept, now with hangin microphones and a heat map output, would be giving sound en "some good data" and "it would be a really useful tool to know where things are really loud on stage". He finally provided some useful insight oing that "musicians are incredibl good at breaking technology" so "you've got to be able to embed it in the system where it's not notion



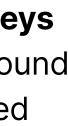


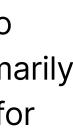
### **Designing for Impact**

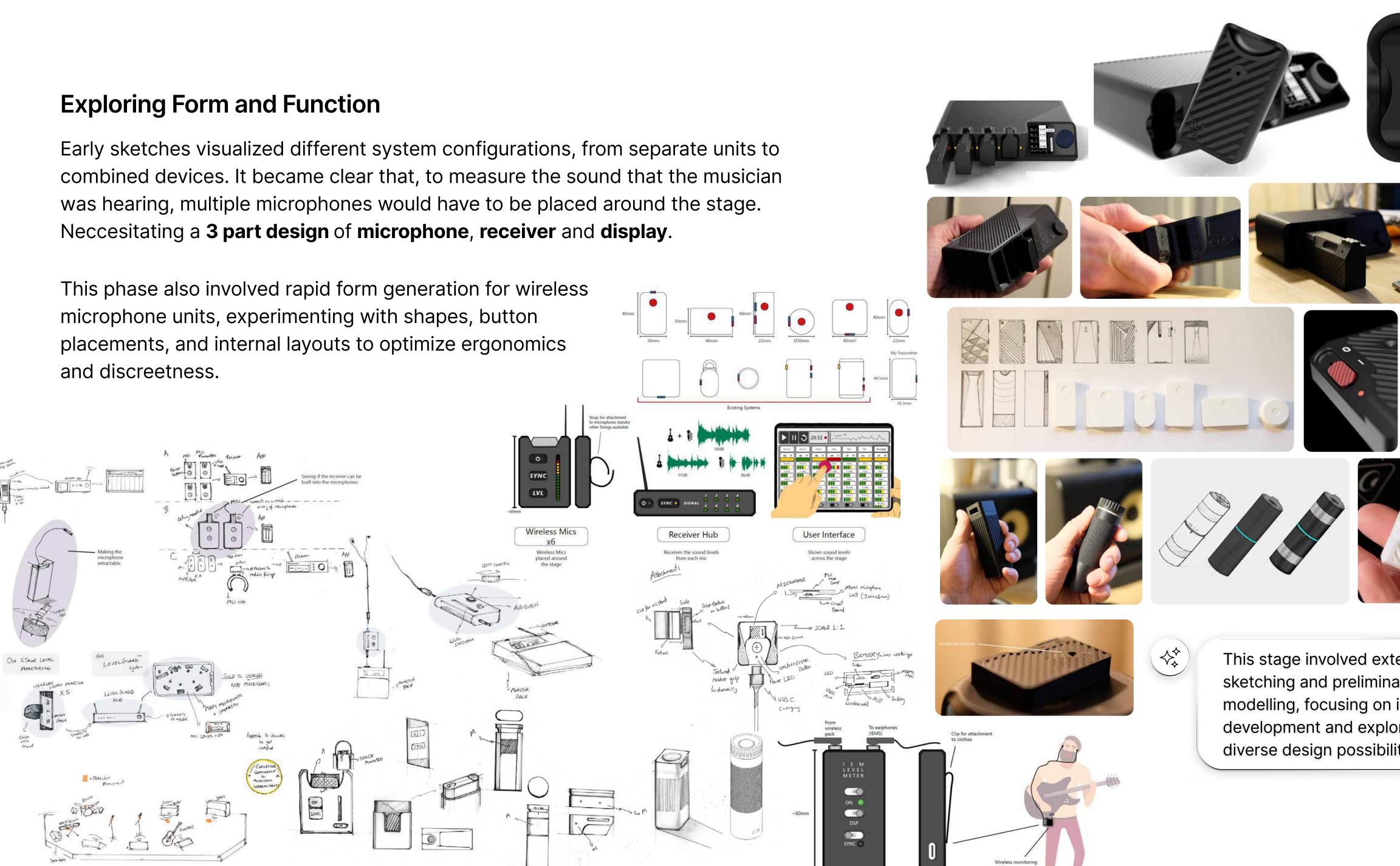
Through detailed primary research, including **surveys** and expert interviews, I identified the key user (sound engineers) and environment (small to medium-sized live music venues) for StageScape.

Sound engineers control stage monitor levels (musician-facing speakers), allowing the system to benefit an entire band. Small-medium venues primarily use stage monitors, highlighting a significant gap for comprehensive, affordable noise monitoring.

This stage leveraged comprehensive survey data and qualitative interviews to define the optimal product pathway and target market.







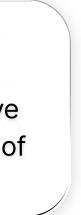
This stage involved extensive sketching and preliminary 3D modelling, focusing on iterative development and exploration of diverse design possibilities.

















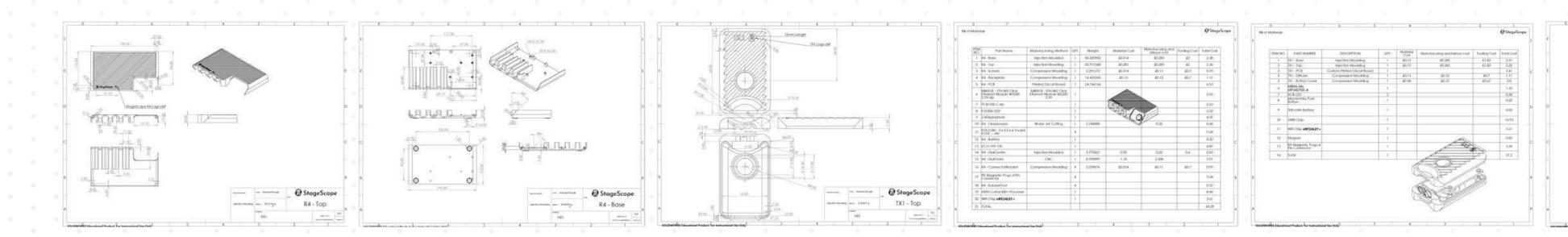
### Relay Mics x 4

Wireless Mics placed around the stage

### **Receiver Unit**

Receives the sound levels from each relay mic (and charges them)

Shows sound levels across the stage using a heatmap



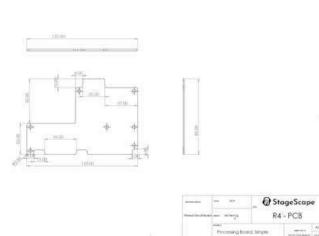
### StageScape App

### **Refined Aesthetics, Ergonomics & UI**

Through user input, I landed on a **3 part** design, a **wireless** microphone (TX1), a receiver (R4), and a software interface (iPad-based).

Each StageScape component underwent meticulous design iterations for **discreet aesthetics** and **robust functionality** in demanding live music environments.

This stage focused on refining the physical design, integrating detailed componentry, and ensuring a user-friendly interface through iterative prototyping and user feedback. Also designing for manufacture.





### The Outcome

Audio Monitoring

System Design

StageScape provides accurate, **real-time** sound level information across a stage, displayed as a **heat map**. This enables sound engineers to **identify** and **manage** loud areas, helping to prevent noise-induced hearing loss (NIHL) in musicians.

By offering clear data, StageScape facilitates **informed** adjustments to on-stage sound, promoting safer performance environments without automatically controlling levels.

Invited to:











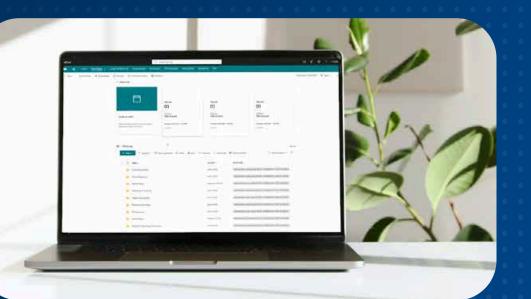


### **Designer (Digital)**

Worked on digital design initiatives across NHS primary care, improving clinical interfaces, patient care, and internal systems through usercentred, data-informed solutions.

Popul	ation Si	ze		BP	Within Target			Hb	A1C V	Vithin	Targe	t		Cho	olester	nol Wi	thin 1	larget
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the hast crowld in the land 12	Annual Contraction of	368		25%				142	1 2	22%		Face Hill Ba	ang adul					2

Designed and deployed data-driven dashboards to streamline decision-making and highlight key performance metrics in primary care.



Built a custom SharePoint intranet to improve internal communication, navigation, and knowledge sharing across a GP practice.

### Dashboards

### **GP** Intranet





Sodium <= 133

High Cholesterol (>7)

Renal Impairment (eGFR < 45)

No foot check in the last 12 months

10

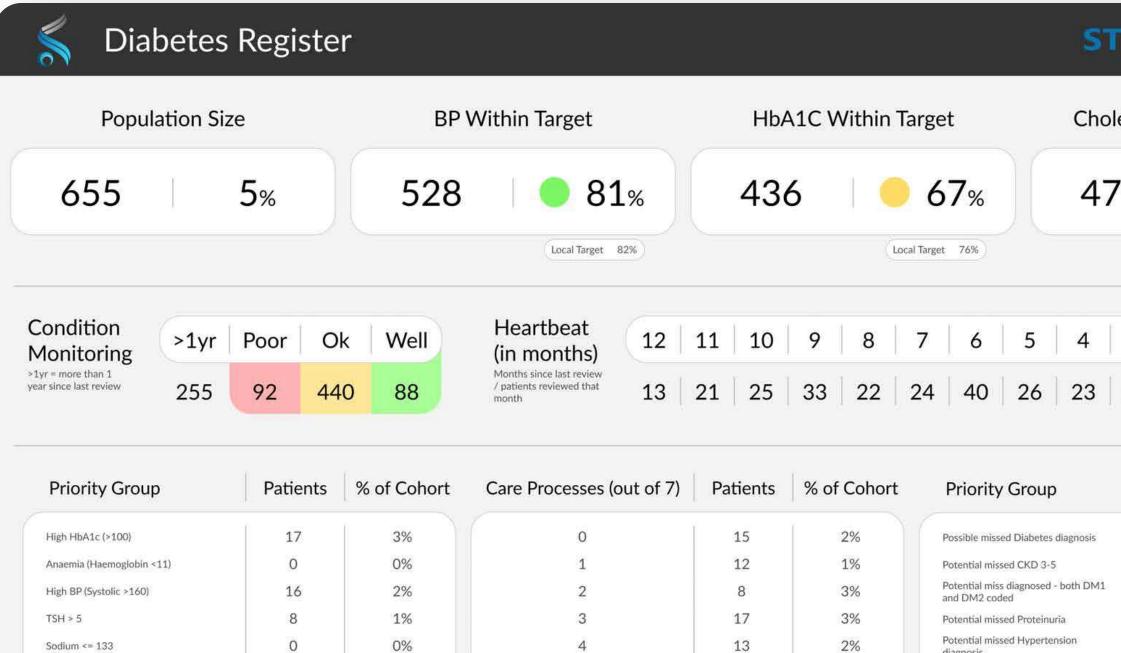
60

166

2%

9%

25%



5

6

7

41

83

142

6%

13%

22%

Itesterol Within Target         74       72%         Iccal Target       73%         3       2       1       0         3       2       1       0         23       67       59       35         Patients         0       6         23       67       59       35         Patients         1       3	<b>r</b> () k	FORMATICS
Local Target       73%         3       2       1       0         23       67       59       35         Patients         0       6         23       23       23         1       1       1	lester	ol Within Target
3       2       1       0         23       67       59       35         Patients         0       6         23       23       23         23       1       1	74	<b>72</b> %
23 67 59 35 Patients 0 6 23 23 23 52 25 1		Local Target 73%
Patients           0           6           23           23           52           25           1	3	2   1   0
0 6 23 23 52 25 1	23	67 59 35
6 23 23 52 25 1		Patients
23 23 52 25 1		0
23 52 25 1		6
52 25 1		23
25 1		23
1		
3		
		3

diagnosis

diagnosis

Potential missed Microalbuminuria

Diabetes resolved coded

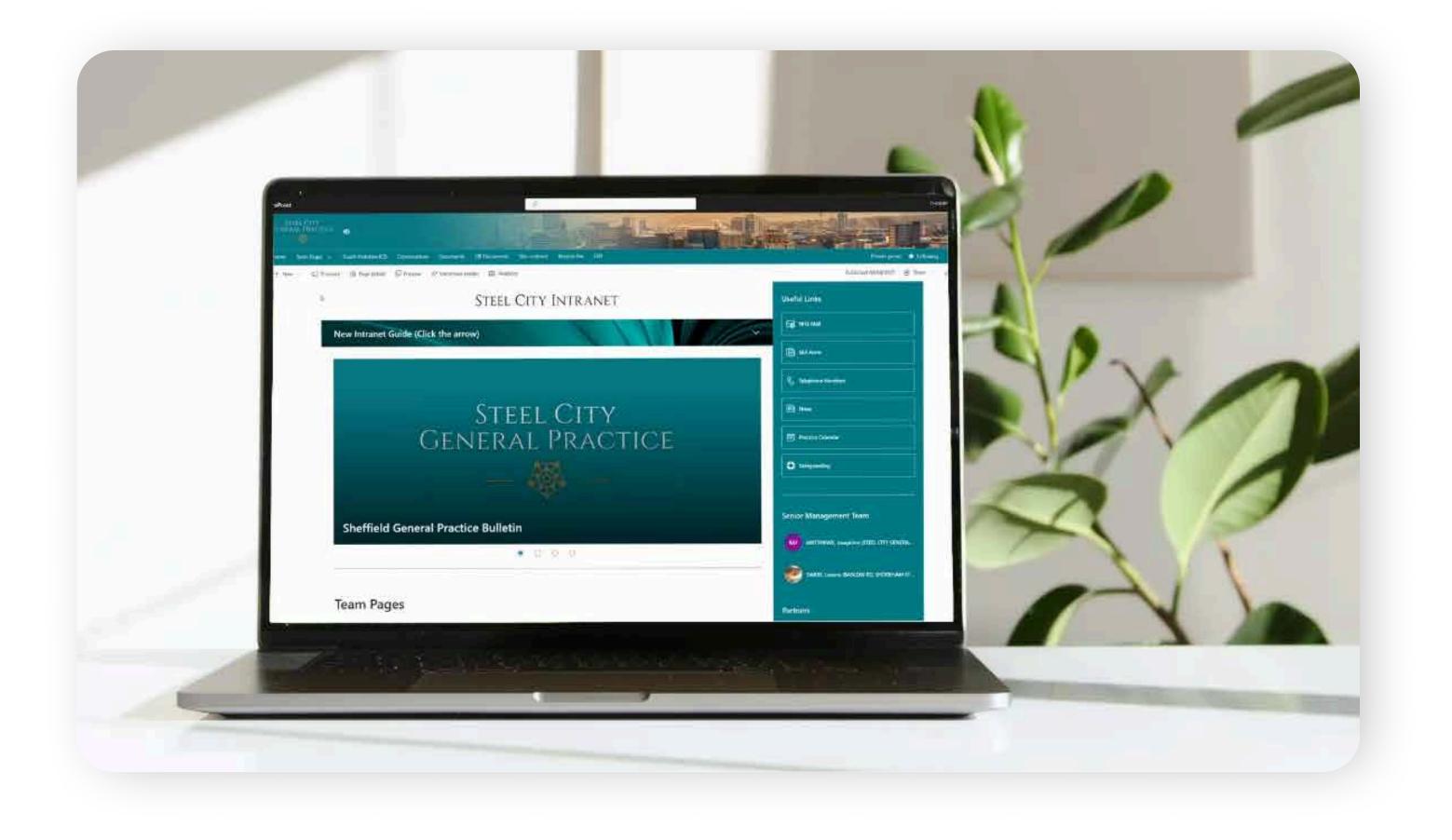
Foot risk downgraded

**Highlight Project** 

## **Data Dashboards**

Built data dashboards for an NHS clinical system to support clinical decision-making and workforce planning.





Highlight Project

## **SharePoint Intranet**

Designed and developed a custom intranet with an intuitive UI for a GP practice, integrating event calendars, document management, and internal communications tools.

# Contact Me

